

## Electronic Acknowledgement Receipt

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| <b>EFS ID:</b>                              | 6401241  |
| <b>Application Number:</b>                  | 09773943   |
| <b>International Application Number:</b>    |  |
| <b>Confirmation Number:</b>                 | 9158   |
| <b>Title of Invention:</b>                  | System for dynamic generation of online streaming media advertisements |
| <b>First Named Inventor/Applicant Name:</b> | Ronald Jacoby  |
| <b>Customer Number:</b>                     | 76058  |
| <b>Filer:</b>                               | James Joseph DeCarlo/Shoba Jaglal-Grullon                              |
| <b>Filer Authorized By:</b>                 | James Joseph DeCarlo   |
| <b>Attorney Docket Number:</b>              | 085804.019600  |
| <b>Receipt Date:</b>                        | 05-NOV-2009  |
| <b>Filing Date:</b>                         | 31-JAN-2001  |
| <b>Time Stamp:</b>                          | 16:38:43   |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)  |

### Payment information:

|                        |    |
|------------------------|----|
| Submitted with Payment | no |
|------------------------|----|

### File Listing:

| Document Number | Document Description                                  | File Name      | File Size(Bytes)/<br>Message Digest               | Multi Part /.zip | Pages (if appl.) |
|-----------------|---|----------------|---|------------------|------------------|
| 1               | Amendment/Req. Reconsideration-After Non-Final Reject | 019600amdt.pdf | 979077<br>e970bf1068c897487d73e9d600ac23c0f527ac7 | no               | 19               |

### Warnings:

### Information:

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.